

Personal Value Revolution

developing values-based leaders of the future

putting a value on your actions and networks makes them a force for good

make what you DO for others count

www.seratio.com/personalvalue



global leader in measuring social value and intangibles



A vision for the next 6 months

TIME



Personal Value Revolution

CCEG world leader is measuring social value
now puts a value on our personal choices and
actions

Release the power of good

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1,000,000 PV scores

Students become the vanguard
PV seen as a “must have” social
metric

Employers recognise the wider
value of future talent

Citizen employee and consumer
finding the power in their PV

What is Personal Value

a measure of citizenship

the value created in the actions and choices we make which affect our lives and the lives of others now and in the future



A simple equation

\$\$\$ + our actions + our impact = PV

Measure what's important

- Value in thoughts
- Value in actions
- Value in impact
- Value in sharing

Shared value builds a great world



What PV measures

What we own

How we live our values

How others see our values



What does the score mean

The score is a personal ratio between wealth and contribution as a citizen. We can all do more.

So doing our PV allows us each to reflect on our choices and actions - and compete with ourselves to improve our personal score.

There is no compulsion to increase it - but we all like to "do better" and feel good. We measure our well being and make changes to improve it - let's improve our citizenship too.

The important difference is that any improvement will help others now and in the future, not just ourselves. A win - win!

The power of PV – shifting value for greatest societal benefit



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